



The Invisible Border: Latinos in America

Samuel Roll, Marc Irwin

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Latinos and Anglos raise their families, conduct business and solve problems in different ways. Interaction between Anglos and the 40 million Latinos living in the United States is an increasingly important and challenging proposition. How do Anglos and Latinos successfully live and work together, given the considerable differences in values and behaviors that exist between the two cultures? The Invisible Border is the first book of its kind to examine the Latino's intellectual and emotional relationships to work, family life, identity, friendships, romance, religion, morality, thinking and reasoning and the Anglo community. Sideby-side comparisons help deconstruct Latino and Anglo cultural differences, showing the reader how core Latino values such as the hierarchical family unit and intuitive decision-making shape behavior and compare with common Anglo ways. The Invisible Border is an essential resource for the savvy businessperson, politician, teacher, health care worker and civil servant. In short, anyone who sees that America's population is changing and needs foresight and cultural awareness in order to learn how to adapt.



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