



Satellite Newsgathering

Jonathan Higgins

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Praise for the first edition:

"It is a wonderful source of information and has the merit of going straight to the subject, being technically precise although very easy to understand. There are numerous pictures, photographs, diagrams, which make the reading a real pleasure."

--European Broadcasting Union Technical Review

"The complexity of a satellite newsgathering system could be a four-month long college course with a high tuition rate and an enrolment number so large you have to watch your professor on a TV screen. Jonathan Higgins might have saved the independent learner a few attendance point deductions by fitting it into one book."

--Satellite Broadband magazine

An ideal introduction for anyone working, or interested, in satellite newsgathering (SNG). The new edition of this popular book builds upon the success of the first--an important and valuable work that is extremely easy to read, comprehensive in its treatment, and detailed where necessary. SNG used to be an immensely complex and expensive affair where broadcasting organizations were at the mercy of an expert who sat in a lonely corner, until needed. Things have changed--everyone in a global news organization needs to know about it now. This is not only because of the high costs of mistakes, but because now even non-technical journalists on the ground have to operate their own equipment. Learn the skills, basics of equipment, cutting edge technology and critical safety issues of satellite newsgathering.

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From reader reviews:

Blair Kennedy:

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