



Seeing Differently: Insights on Innovation

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John Seely Brown, director of the Xerox Palo Alto Research Center, is the editor of this collection of "Harvard Business Reviews" articles on how innovation occurs differently in today's organizational structures, with new technological tools and new global perspectives. This collection has a broad reach, from relatively technical articles to wide-ranging pieces on strategy, which provides a unique, eclectic, and integrated perspective on innovation.

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