



The History of the Standard Oil Company, Vol. II (in Two Volumes)

Ida M. Tarbell

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IDA MINERVA TARBELL (1857-1944) is remembered today as a muckraking journalist, thanks to this 1904 blockbuster exposé. Originally published as a series of articles in McClure's magazine, this groundbreaking work highlighted the dangers of business monopolies and contributed to the eventual breakup of Standard Oil. As modern-day muckraker Danny Schechter writes in his new introduction, exclusive to this Cosimo Classics edition: "In this era of financial crisis compounded, and even perhaps enabled, by a dearth of investigative reporting, it is valuable to go back in time to learn from the work of great journalists with the courage to have taken on avaricious corporations and irresponsible business practices. "Perhaps no book demands our attention and respect as much as the one now in your hands. The unabridged edition, long out of print, of Ida Tarbell's study/expose of the history of the Standard Oil Company is an American classic, a model of careful research, detailed analysis, clear expository writing, and social mission. It has been hailed as one of the top ten of journalism's greatest hits." In Volume II, Tarbell explores: • battles over oil pipelines • the marketing of oil • the political response to Standard's domination • breaking up the oil trust • competition in the oil industry • and more.

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