



Facebook All-in-One For Dummies

Jamie Crager, Scott Ayres, Melanie Nelson, Daniel Herndon, Jesse Stay

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The A to Z Facebook guide for users, marketers, and developers alike

Facebook has more than a billion users worldwide. Whether you enjoy spending time on Facebook every day, use it to advertise and market your product, or develop Facebook apps, this go-to guide has something you need. Its six minibooks cover creating a personal timeline, connecting with others, connecting Facebook to other social media, building a fan page, marketing a business on Facebook, and developing Facebook apps. It's fully updated to cover the latest Facebook changes, including Graph Search, mobile apps, Timeline enhancements, and news feed redesign.

- Facebook has more than one billion active users who share more than 30 billion pieces of content each month
- More than 37 million brands have Pages on Facebook
- This complete guide has been fully updated to cover Facebook's latest changes, including Graph Search, mobile apps for both users and Page managers, a redesigned news feed, and enhancements to the Timeline
- Minibooks cover creating a personal timeline, connecting with others, connecting Facebook to other social media, building a fan page, marketing a business on Facebook, and developing Facebook apps

Facebook All-in-One For Dummies, 2nd Edition is packed with helpful information, great ideas, and ways to help you get even more out of Facebook.

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Mattie Martin:

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Richard Thompson:

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