



Effective Donor Relations (The AFP/Wiley Fund Development Series)

Janet L. Hedrick

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Nonprofit Essentials: Acknowledgment, Recognition and Stewardship (Part of the AFP Fund Development Series) is a concise and professional guide to donor relations in a format that is accessible, lively, easy to read, and that provides in-depth advice from an expert in the field. The book guides in creating and implementing each aspect of a donor relation plan, providing recommended solutions to frequently encountered dilemmas and including sample documents, checklists, and other tools to help shape an effective program.



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